

How Universities Use Academic Analytics Data

Academic Analytics provides solution tools tailored to the strategic and research needs of universities and their component colleges, schools, institutes, and departments. Whether it's understanding a unit's comparative standing in its larger research landscape or creating research opportunities, the Benchmarking and Discovery Suites are valuable tools in today's competitive environment. Academic Analytics provides strong support with our team of knowledgeable staff, senior advisors with backgrounds rooted in academia.

Benchmarking Suite

Purpose: Strategic Decision Support
Audience: Academic Administrators & Faculty Leaders
Data: Academic Analytics Comparative Standardized Data

Strategic Planning



Faculty Development



Annual Program Review



Award Nomination Strategies



Develop a Publication Strategy



Graduate Placement in Academia



Institutional Advancement



Discovery Suite

Purpose: Discovery & Showcase
Audience: Faculty & Public
Data: Academic Analytics Faculty Data, Faculty Self-entered Data, & Integrated Institution Data

Curate Faculty Profiles



Analyze Collaborative Networks



Foster Team Science



Target Funding Opportunities



Subject Matter Expertise Identification



Creating a Research Center or Institute



Showcase Faculty Scholarship



Contact us at info@academicanalytics.com

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