

Award Nomination Strategies

Enhance the national profile of your scholars and university

Recognizing the scholarly accomplishments of faculty members is essential for faculty development and for strategically marketing the university to students, donors, governments, and collaborative partners. It also supports the university's faculty retention strategy. While local or campus-specific awards can be tracked and reported easily, that is not the case for (inter-) national and disciplinary awards. Academic Analytics supplies the tools and analytic power to contextualize and analyze national awards and award winners, and then identify local faculty displaying similar metrics of research activity that could be nominated for those awards.



Contextualization of unit research activity is the first step toward a nomination strategy

The program and department Award Profile tools in the Academic Analytics portal provide a list of honorific awards that can be customized by award name, awarding society, and award prestige to show only the awards that are appropriate to how the unit practices the discipline. Comparing your institution's awards market share to that of your peers creates a basis for further contextualization and analysis, and a refined nomination strategy.

Identifying that unrecognized star

Analysts at Academic Analytics work with you to apply data to the honorific awards identification and nomination process by generating customized reports in Tableau format. With these reports, users identify highly research active units that may not have received recognition through disciplinary awards and then pinpoint unrecognized, highly research active faculty within the unit.

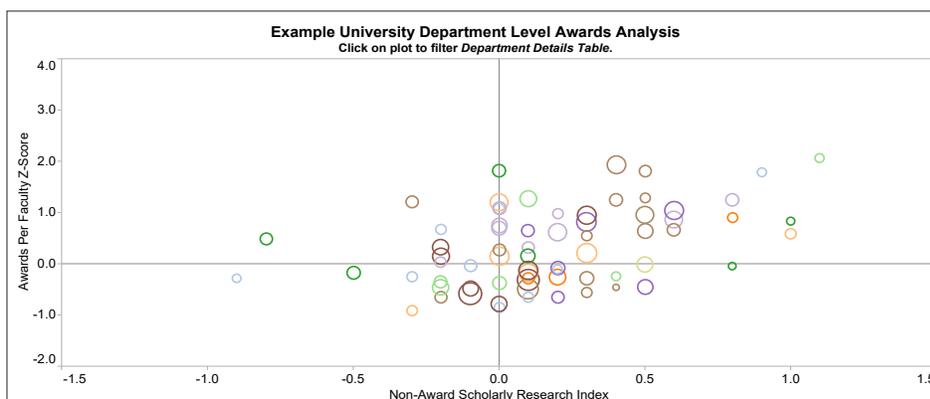
Create a culture of recognition on campus.

Identify researchers whose scholarship warrants nomination.

Explore the characteristics of previous award winners.

Academic Analytics users take advantage of these analytic approaches to survey the national landscape of disciplinary honors and awards to identify good matches between their faculty's research activity and the characteristics of previous winners. Having completed their analysis, they can submit their faculty nominations with the knowledge that their candidates have as much chance of success as any other.

Request a demo to see the value of Academic Analytics at your institution. Contact us at info@academicanalytics.com.



An example of university department level awards analysis.