



Finding Subject Matter Experts Just Got Much Easier

Tools to quickly find faculty experts on any topic, on your campus or throughout the nation

Current Landscape

There are numerous situations where faculty members or administrators want to find a subject matter expert on a particular topic.

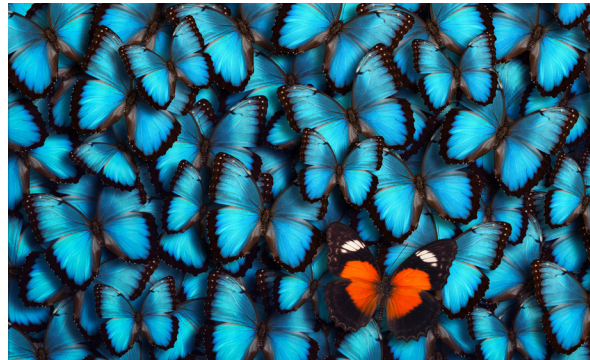
- A faculty member may want to find an expert in a different field to collaborate with on a research project.
- A dean or chair may want to hire an expert in a particular area to strengthen a department or program.
- An administrator could be seeking an expert to fill gaps on a research team or better position the institution to win grant funding.

Institutional Challenges

Scholars understand the importance of subject matter experts, but the process of identifying experts has been difficult.

- On large campuses it is impossible for one administrator or faculty member to know the expertise of all scholars on campus.
- On smaller campuses, administrators and faculty members may want to collaborate with experts from other institutions, but no streamlined method exists for finding these collaborators.
- Finding experts has been a manual process involving word of mouth and sometimes luck. An administrator might ask a colleague or faculty member whether they know an expert in a particular topic.
- Identification of experts was limited to a person's network. The person making the referral may not have a complete picture of each faculty member's expertise. And referrals would include biases, not based on objective data.

The bottom line: identifying subject matter experts is difficult, and based on serendipity and word of mouth.



A Better, Faster Way to Identify Subject Matter Experts

Academic Analytics' new Discovery Suite provides powerful tools to identify experts on any subject.

- Academic Analytics tools search data on more than 275,000 faculty members, including data on areas of faculty research and collaboration.
- By querying a topic (like "clean energy") faculty members are identified based on their expertise on that topic.
- Searches can be filtered to look for experts in a department, across an entire institution, or nationally.

Faculty members and administrators can use Discovery Suite tools to:

- Find experts on any topic across the institution.
- Gain insights into areas of faculty expertise to aid in strategic planning.
- Fill gaps in research teams and build virtual teams from across the university.
- Identify experts for specific funding opportunities.

Learn how Discovery Suite can help identify subject matter experts. Contact us at info@academicanalytics.com.