Use Data Analysis to Discover and Match Funding Opportunities to your Faculty

How nimble, forward-thinking institutions can prosper in an era of competitive funding

Current Landscape

Today, research institutions face two enormous challenges that threaten the sustainability of the research enterprise: reduced availability of research funding from the federal government and private foundations, and increased competition for this shrinking support.

Institutional Challenges

Within this context of finite funding, institutions must overcome several hurdles:

- Finding and targeting new funding opportunities, instead of tapping the same old sources.

- Understanding how faculty strengths align with available grant opportunities.

- Using data to identify faculty members as collaborative candidates for team proposals.

- Helping faculty members branch out from familiar funding sources to new opportunities that are a good fit.

- Be more competitive for funding.

- Creating direct relationships with funding agencies.

- Focusing limited administrator resources on the most valuable funding opportunities.

Not all institution administrators face the same challenges. Administrators at smaller schools may understand the strengths of their faculty, but may lack resources to search for new grant opportunities. Larger schools may have a dedicated research office to seek funding, but may have so many faculty that it is impossible to know which faculty members are most appropriate for specific opportunities, or whose external connections can increase the chances of winning funding.

Research Insight: Revolutionizing How Institutions Target Funding Opportunity

Research Insight — a new tool that is part of Academic Analytics' Discovery Suite — uses powerful data analytics and search tools to provide deep visibility into the public- and private-sector funding landscape. Research Insight is a rich solution offering. Funding opportunities are updated daily. It is helping administrators easily match the strengths of their faculty with research opportunities.

Research Insight's intuitive interface streamlines how you target funding through:

- Smart search functionality, keyed to faculty strengths and/or available opportunities.

- Automated reports, updated daily, on new grants as they are announced.

- Detailed displays of faculty-to-faculty and faculty-to-funding agency connections.

- Data-driven recommendations of faculty most likely to win grants.

Learn how Research Insight can help your institution target and win more funding opportunities. Contact us at info@academicanalytics.com.