

# How Universities Use Academic Analytics Data

Academic Analytics provides solution tools tailored to the strategic and research needs of universities and their component colleges, schools, institutes, and departments. Whether it's understanding a unit's comparative standing in its larger research landscape or creating research opportunities, the Benchmarking and Discovery Suites are valuable tools in today's competitive environment. Academic Analytics provides strong support with our team of knowledgeable staff, senior advisors with backgrounds rooted in academia.

## Benchmarking Suite

**Purpose:** Strategic Decision Support  
**Audience:** Academic Administrators & Faculty Leaders  
**Data:** Academic Analytics Comparative Standardized Data

## Discovery Suite

**Purpose:** Discovery & Showcase  
**Audience:** Faculty & Public  
**Data:** Academic Analytics Faculty Data, Faculty Self-entered Data, & Integrated Institution Data

Click on any of the icons for further information.



Contact us at [info@academicanalytics.com](mailto:info@academicanalytics.com)

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