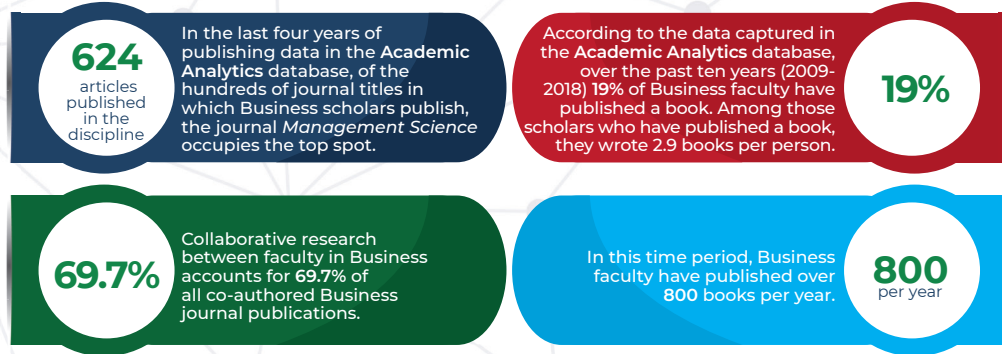


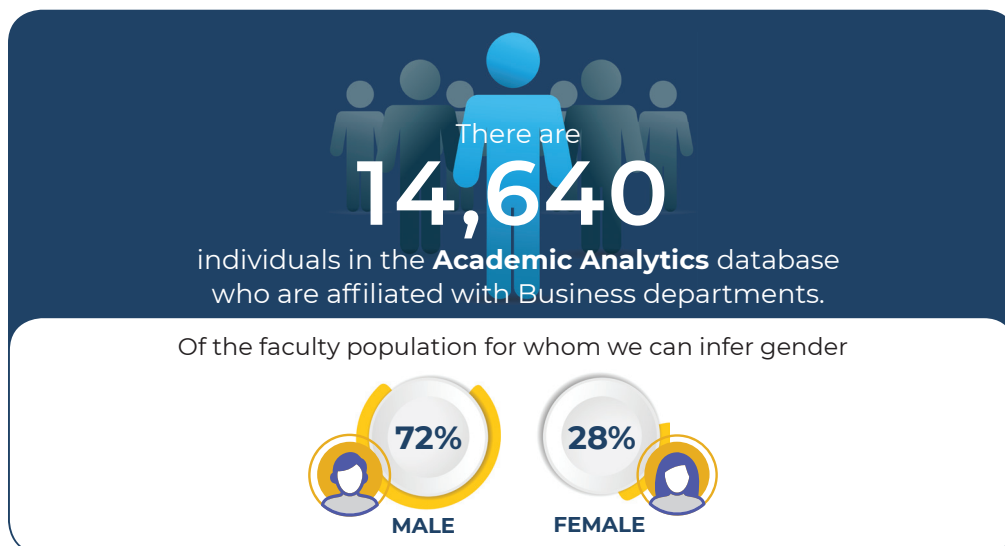
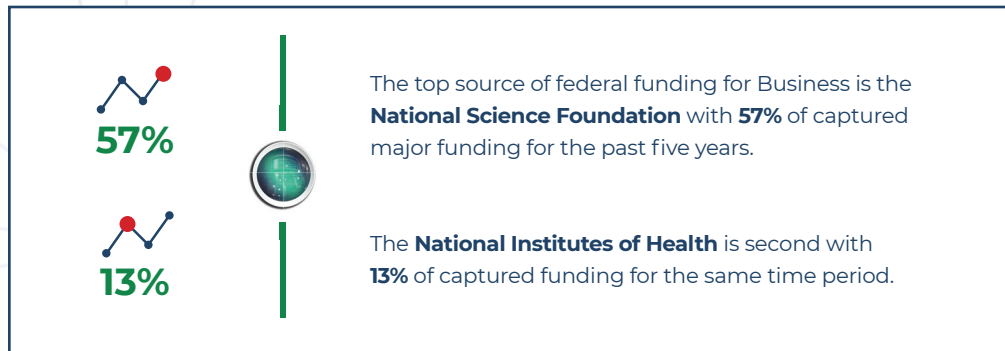
Fast Facts

from Academic Analytics

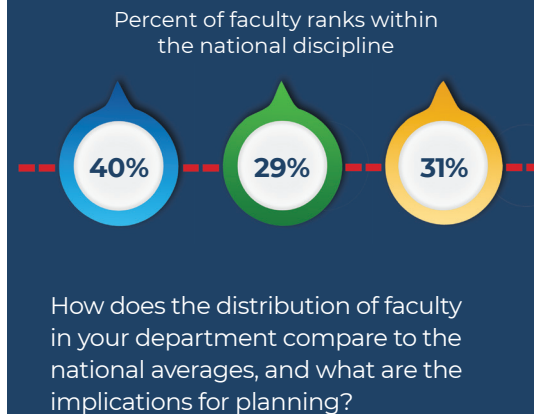
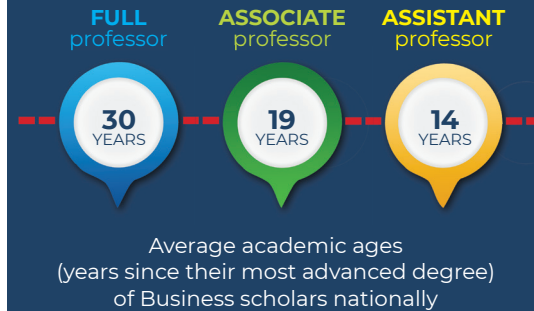
This Fast Facts report covers the broad field of Business which is a level 3 subject in the **Academic Analytics** taxonomy. This broad field includes the disciplines Accounting, Business Administration, Finance, Management, Management Information Systems, and Marketing.



Collaborations with other broad fields most often involves researchers in Social and Behavioral Sciences where they account for **11%** of all co-authored journal publications. The next frequent collaborative field, Engineering, accounts for **5.8%** of all co-authored journal publications in Business. Do you know who are the top potential collaborators in these fields that best complement your research and where they are located?



Since **Academic Analytics** uses the individual researcher as the unit of record, we can look across all faculty in a discipline to view their current rank and the years since their most advanced degree.



Research Insight from Academic Analytics can help answer that.

According to the data captured in the **Academic Analytics** database, **32.2%** of Business faculty have received a national honorific award. The American Marketing Association provides the most honorific awards for the field. Of the faculty population for whom we have been able to identify gender, the distribution of awards granted by the American Marketing Association is **66.5%** of awards going to male scholars and **33.5%** going to female scholars.