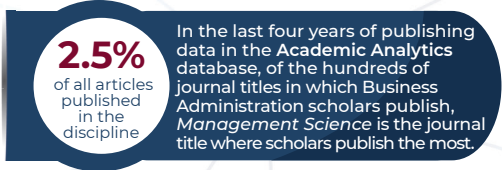
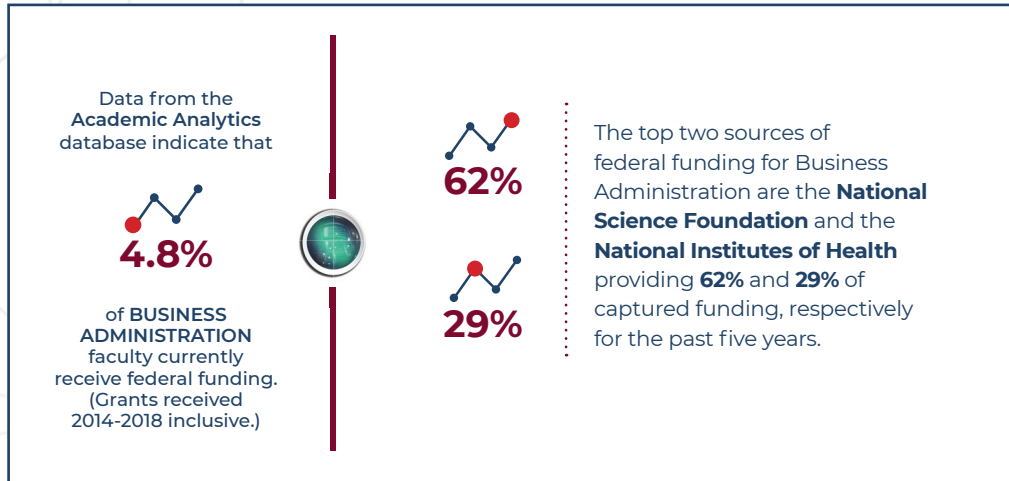


DISCIPLINE FastFacts

from Academic Analytics



Collaborations with other disciplines most often involve researchers in Management where they account for **17.3%** of all co-authored journal publications. The next frequent collaborative field, Marketing, accounts for **8.2%** of the total co-authored journal publications for Business Administration. Do you know who are the top potential collaborators in these fields that best complement your research and where they are located?



Since **Academic Analytics** uses the individual researcher as the unit of record, we can look across all faculty in a discipline to view their current rank and the years since their most advanced degree.

FULL professor	ASSOCIATE professor	ASSISTANT professor
28 YEARS	14 YEARS	5 YEARS
Average academic ages (years since their most advanced degree) of Business Administration scholars nationally		
Percent of faculty ranks within the national discipline		
42%	27%	31%
How does the distribution of faculty in your department compare to the national averages, and what are the implications for planning?		
Research Insight from Academic Analytics can help answer that.		

There are **2,532** individuals in the **Academic Analytics** database who are affiliated with Business Administration departments.

Of the faculty population for whom we can infer gender

74%	26%
MALE	FEMALE

According to the data captured in the **Academic Analytics** database, **37%** of Business Administration faculty have received a national honorific award. The American Marketing Association provides the most honorific awards for the discipline, accounting for 10% of all recorded awards. Of the faculty population for whom we can infer gender, the distribution of awards granted by the American Marketing Association is **72.5%** of awards going to male scholars and **27.5%** going to female scholars.