



DISCIPLINE Fasti

from Academic Analytics

of all articles published

In the last four years of publishing data in the Academic Analytics database, of the hundreds of journal titles in which Business Administration scholars publish. Management Science is the journal title where scholars publish the most.

Collaborative research among faculty in Business Administration accounts or 20.8% of all co-authored **Business Administration** journal publications.

20.8%

148

Business Administration exhibits a high level of collaborative research, conducting collaborative research with faculty in over 148 separate disciplines.

inside and outside the discipline accounts for 90.8% of the Business Administration journal articles captured in the Academic Analytics database (2015-2018 inclusive).

90.8%

Collaborations with other disciplines most often involve researchers in Management where they account for 17.3% of all co-authored journal publications. The next frequent collaborative field, Marketing, accounts for 8.2% of the total co-authored journal publications for Business Administration. Do you know who are the top potential collaborators in these fields that best complement your research and where they are located?

Data from the Academic Analytics database indicate that



of BUSINESS **ADMINISTRATION** faculty currently receive federal funding. (Grants received 2014-2018 inclusive.)





The top two sources of federal funding for Business Administration are the National Science Foundation and the **National Institutes of Health** providing 62% and 29% of captured funding, respectively for the past five years.

Since Academic Analytics uses the individual researcher as the unit of record, we can look across all faculty in a discipline to view their current rank and the years since their most advanced degree.

ASSOCIATE

ASSISTANT professor





Average academic ages (years since their most advanced degree) of Business Administration scholars nationally

> Percent of faculty ranks within the national discipline



27%



How does the distribution of faculty in your department compare to the national averages, and what are the implications for planning?

Research Insight from Academic Analytics can help answer that.



individuals in the **Academic Analytics** database who are affiliated with Business Administration departments.

Of the faculty population for whom we can infer gender





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According to the data captured in the Academic Analytics database, 37% of Business Administration faculty have received a national honorific award. The American Marketing Association provides the most honorific awards for the discipline, accounting for 10% of all recorded awards. Of the faculty population for whom we can infer gender, the distribution of awards granted by the American Marketing Association is 72.5% of awards going to male scholars and 27.5% going to female scholars.