

# Give Faculty Members More Control over Their Academic Profile

A tool to help scholars provide a complete picture of their work

## Current Landscape

Faculty members are passionate about their research and want to be recognized for their scholarship. However, some scholars worry that data institutions use to review academic activities may not be accurate or complete, not fully reflecting their expertise or accomplishments.

## Institutional Challenges

Scholars wish to ensure their totality of accomplishments are contained in faculty record systems, and administrators face several challenges in working with individual researchers to create complete portfolios. Administrators seek to:

- Ensure scholars feel recognized and respected.
- Grow the reputation of the institution by showcasing research accomplishments of faculty members, departments, and the institution.
- Build trust with faculty members.
- Use data to efficiently and objectively review the institution's scholarly activity.
- Use data to identify faculty subject matter experts and help form expert scientific teams.

In the past, some faculty members have expressed concerns about the accuracy or completeness of the data used. Faculty Insight changes this, putting scholars in control of their profiles.

## Faculty Insight: Giving Faculty Members More Control

Faculty Insight — a new tool in Academic Analytics' Discovery Suite — provides benefits for faculty members, administrators, institutions, and faculty members.

Faculty Insight provides institutions a pre-populated searchable database with extensive scholarly activity data about each faculty member. This includes data about:

- Where each scholar earned their Ph.D. and when they graduated.
- Each researcher's academic works, including the number of articles and books published, honors received, grants won, conference presentations, and much more.



- Topics of interest and areas of expertise for each faculty member.

Using Faculty Insight, faculty members can review their academic profile, verify it, and add to it. Faculty Insight:

- Allows and encourages faculty members to curate and control their own academic profile.
- Gives scholars the ability to add information to their profile about interests, activities, or accomplishments.
- Ensures that faculty members present a complete, accurate picture of themselves.
- Showcases faculty members' academic profiles to peers, administrators, potential collaborators, possible funders, or other external stakeholders.
- Offers an efficient, comprehensive, searchable database with accurate information. Administrators can quickly find information and answer questions about the institution's research activities.

Faculty Insight is a tool to build the institution's research enterprise while at the same time building trust with faculty members.

Learn how Faculty Insight can help faculty members maintain accurate, complete scholarly profiles. Contact us at [info@academicanalytics.com](mailto:info@academicanalytics.com).