

# Graduate Outcomes

Student success is a key indicator of the education and training a university provides. Information about graduate outcomes (employment and career accomplishments) provides evidence for the effectiveness of graduate programs, information for student recruitment, and data for institutional strategic planning. Universities have an interest in the careers of their graduates who become university faculty. The placement of a doctoral program's graduates who pursue academic careers provides an important measure of the strength of that program.

## Data on year of terminal degree and degree granting institution provide additional depth of analysis

In addition to research activity metrics, Academic Analytics captures year of terminal degree (in most cases it is the Ph.D.) and the name of the degree granting institution for all individuals in our database. These two elements facilitate analyses beyond standard views of faculty research activity.

Using date of degree in combination with standard research metrics, Academic Analytics has plotted the career progression of the entire population of individuals in each of the 177 disciplines in the Academic Analytics database. Then, combining this data with data on degree granting institutions, analysts at Academic Analytics can present an institution's graduates plotted within the career progression of their specific disciplines.

These data provide evidence for higher education administrators to assess the effectiveness of their Ph.D. programs, as well as information to support graduate

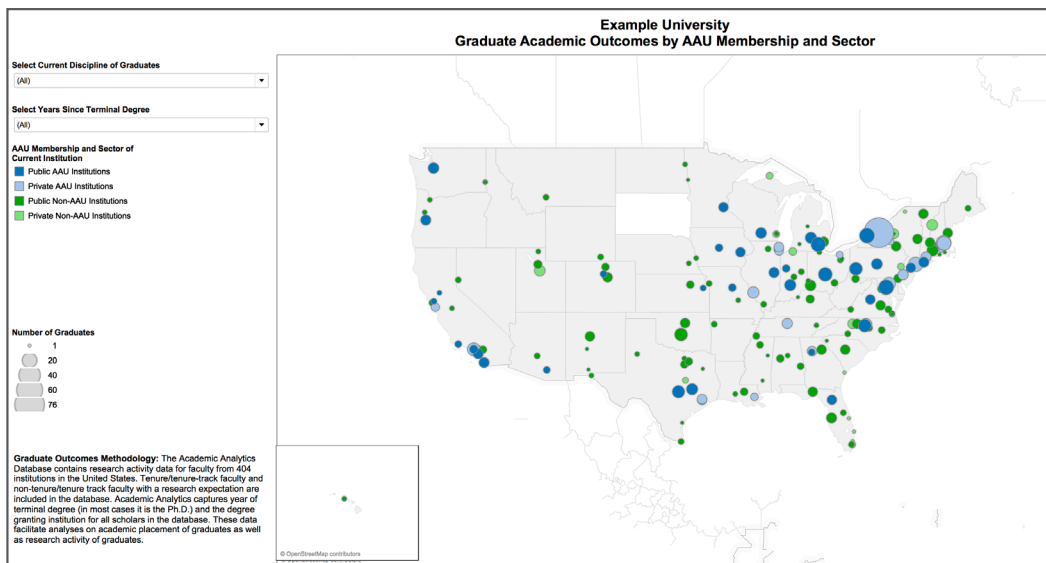


Track graduate academic placement

Uncover graduate career advancement in a disciplinary context

recruitment. A clearer understanding of how a unit's doctoral graduates contribute to academic productivity across the nation enriches that unit's self-perception. Knowing where graduates went and how they are doing becomes a powerful tool in the strategic guidance of a university.

Request a demo to see the value of Academic Analytics at your institution. Contact us at [info@academicanalytics.com](mailto:info@academicanalytics.com).



*This view shows the placement of an institution's graduates at Ph.D. granting institutions in the United States.*