

# Easily Find Subject Matter Experts

Tools to quickly find faculty experts on any topic, on your campus or throughout the nation

## Current Landscape

There are numerous situations where faculty members or administrative leaders want to find a subject matter expert on a particular topic.

- Faculty members may want to expand their collaborative networks to include colleagues from other disciplines both within their universities and nationwide.
- A VPR may get a media inquiry for a quote from an expert on a particular topic.
- An administrative leader may seek an expert to fill gaps on a research team or better position the institution to win grants.

## Institutional Challenges

Scholars understand the importance of subject matter experts, but the process of identifying experts can be difficult.

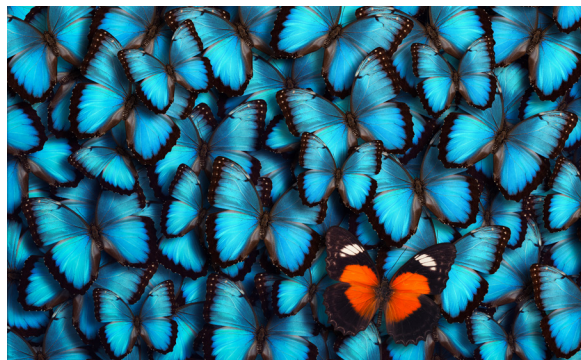
- It may be difficult for administrative leaders and faculty to know the expertise of all scholars on campus.
- Administrative leaders and faculty may want to collaborate with experts from other institutions.
- A diverse group of experts may exist within the institution, but may be difficult to identify.
- Identifying subject matter can be limited by who a person knows.

The bottom line: identifying a diverse pool of subject matter experts can be difficult, and based on personal networks and word of mouth.

## A Better, Faster Way to Identify Subject Matter Experts

Academic Analytics' new Discovery Suite provides powerful tools to identify subject matter experts.

- Academic Analytics tools search data on more than 400,000 faculty members, including data on areas of faculty research and collaboration.



- A key term search objectively identifies faculty members within an institution or nationwide based on their expertise.
- Searches can be filtered to look for experts in a department, across an entire institution, or nationally.

Faculty members and administrative leaders can use Discovery Suite tools to:

- Find experts on any topic across the institution.
- Gain insights into areas of faculty expertise to aid in strategic planning.
- Strengthen existing research teams by identifying experts across disciplines.
- Match experts to specific funding opportunities.

Learn how Discovery Suite can help identify subject matter experts. Contact us at [info@academicanalytics.com](mailto:info@academicanalytics.com)