



# ACADEMIC ANALYTICS

## DATA TYPES



|                        | Benchmarking | Research Insight | Faculty Insight | Alumni Insight | Industry Insight |
|------------------------|--------------|------------------|-----------------|----------------|------------------|
| Citations              | ✓            | ✓                | ✓               |                |                  |
| Articles               | ✓            | ✓                | ✓               |                | ✓                |
| Conference Proceedings | ✓            | ✓                | ✓               |                |                  |
| Books                  | ✓            | ✓                | ✓               |                |                  |
| Federal Grants         | ✓            | ✓                | ✓               |                |                  |
| Honorific Awards       | ✓            | ✓                | ✓               |                |                  |
| Degree Information     | ✓            | ✓                | ✓               | ✓              |                  |
| Clinical Trials        |              | ✓                | ✓               |                | ✓                |
| Patents                |              | ✓                | ✓               |                | ✓                |
| Book Chapters          |              | ✓                | ✓               |                |                  |
| Suggested Honors       |              | ✓                | ✓               |                |                  |
| Suggested Funding      |              | ✓                | ✓               |                |                  |
| Creative Works*        |              |                  | ✓               |                |                  |
| Service*               |              |                  | ✓               |                |                  |
| Advising/Mentorship*   |              |                  | ✓               |                |                  |
| Coursework*            |              |                  | ✓               |                |                  |
| Other Research*        |              |                  | ✓               |                |                  |
| Industry Funding       |              |                  |                 |                | ✓                |
| Industry Profiles      |              |                  |                 |                | ✓                |
| Estimated Salary       |              |                  |                 | ✓              |                  |
| Employment Information |              |                  |                 | ✓              |                  |
| Location               |              |                  |                 | ✓              |                  |

\*Institution-supplied