



ACADEMIC ANALYTICS PRODUCTS & SUPPORT

WHAT WE DO:

- 1 Collect Data
- 2 Clean Data
- 3 Organize Data
- 4 Analyze Data
- 5 Provide Solutions

PRODUCTS



BENCHMARKING (PEER ANALYSIS)

- Compare your institution's program, department, and college level research activity to peers
- Support faculty development with career trends drawn from current and aspirant peers
- Supplement program/department review with external peer comparisons
- Employ data-driven metrics in strategic planning processes
- Analysis On Demand (AOD) is a repository of 16 interactive, on-the-fly custom reports



MEDICAL INSIGHT

- Peer comparison with other NIH-funded medical schools
- Funding profile, award profile, book profile, and journal publication profile
- 150,000 medical department faculty across 138 NIH-funded medical schools



EXTERNAL DISCOVERY SITE

- Connect media, industry, and philanthropy to your scholars' online profiles
- University-warehoused data integration
- Scholars can control their prepopulated profiles
- Configurable interface embedded in the university website
- University look and feel



RESEARCH INSIGHT

- Administrative access
- Find subject-matter experts internal and external to the university
- Discover research profiles
- View thematic collaborative networks
- Find funding opportunities
- Build interdisciplinary teams
- Recommend prestigious honors for scholars and potential nominators



FACULTY INSIGHT

- Faculty access
- Find subject-matter experts
- Identify new funding sources and recommended honors
- View thematic collaborative networks
- University-warehoused data integration
- Scholars can control their prepopulated profiles



ALUMNI INSIGHT

- Find your bachelor's, graduate, and postdoctoral alumni
- Showcase degree outcomes to prospective students
- Incorporate graduate career paths in program review process
- Utilize data for training grant applications and renewals



INDUSTRY INSIGHT

- Identify key alumni who might facilitate successful partnerships across industries
- Determine which companies/industries are seeking academic research support
- Find specific funding opportunities for programs
- Pinpoint faculty partnerships across multiple industries

SERVICES & SUPPORT

included with subscription



EXPERT ANALYSTS

- Work with our analyst team to build the reports you need
- Collaborate with an analyst to help define and refine your research questions
- Request an analyst to assist in the presentation of custom reporting to your institution's stakeholders



CLIENT ENGAGEMENT

- Account manager & liaison dedicated to your university
- On-site support & virtual training
- Implementation strategies, case studies, and applied success stories
- Real-time response



SENIOR ADVISORS

- Five former senior administrators ([link to bios](#))
- Tailored implementation, communication, and usage plans
- Strategic consultations