

Easily Find Subject Matter Experts

Tools to quickly find faculty experts on any topic, on your campus or throughout the nation

Current Landscape

There are numerous situations where faculty members or administrative leaders want to find a subject matter expert on a particular topic.

- Faculty members may want to expand their collaborative networks to include colleagues from other disciplines both within their universities and nationwide.
- A VPR may get a media inquiry for a quote from an expert on a particular topic.
- An administrative leader may seek an expert to fill gaps on a research team or better position the institution to win grants.

Institutional Challenges

Scholars understand the importance of subject matter experts, but the process of identifying experts can be difficult.

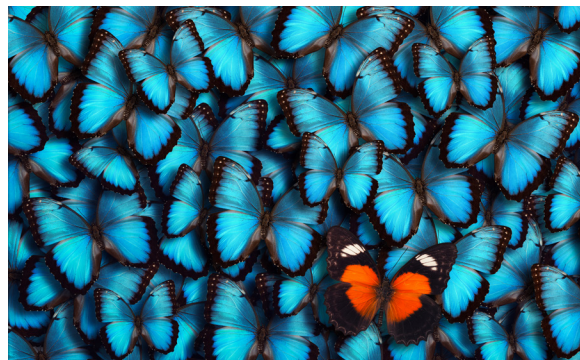
- It may be difficult for administrative leaders and faculty to know the expertise of all scholars on campus.
- Administrative leaders and faculty may want to collaborate with experts from other institutions.
- A diverse group of experts may exist within the institution, but may be difficult to identify.
- Identifying subject matter can be limited by who a person knows.

The bottom line: identifying a diverse pool of subject matter experts can be difficult, and based on personal networks and word of mouth.

A Better, Faster Way to Identify Subject Matter Experts

Academic Analytics' new Discovery Suite provides powerful tools to identify subject matter experts.

- Academic Analytics tools search data on more than 400,000 faculty members, including data on areas of faculty research and collaboration.



- A key term search objectively identifies faculty members within an institution or nationwide based on their expertise.
- Searches can be filtered to look for experts in a department, across an entire institution, or nationally.

Faculty members and administrative leaders can use Discovery Suite tools to:

- Find experts on any topic across the institution.
- Gain insights into areas of faculty expertise to aid in strategic planning.
- Strengthen existing research teams by identifying experts across disciplines.
- Match experts to specific funding opportunities.

Learn how Discovery Suite can help identify subject matter experts. Contact us at info@academicanalytics.com