

Use Data Analysis to Discover and Match Funding Opportunities to your Faculty

How nimble, forward-thinking institutions can prosper in an era of competitive funding

Current Landscape

Universities today face two significant threats to the research enterprise: reduced availability of federal and foundation funding, and increased competition for these limited resources.

Institutional Challenges

Given such constraints, research officers recognize more strategic approaches are needed to grow the enterprise:

- Proactively discovering funding opportunities beyond existing sources
- Using data to focus limited administrator resources on matching research strengths with key funding opportunities
- Increasing the probability of successful grant proposals by raising faculty awareness of new opportunities aligned with their areas of interest
- Identifying existing and potential collaborators as candidates for proposal teams
- Being more competitive for funding
- Forming relationships with funding agencies

While administrators at smaller institutions may know the general strengths of their faculty, they often lack the operational capacity to find and obtain extramural grants consistently. Universities with higher expenditures typically have dedicated research offices to seek funding, yet the sheer number of faculty can make it implausible to identify specific investigators and their collaborative networks who would be most likely to win target opportunities.



Revolutionizing How Institutions Secure Funding

Academic Analytics houses powerful data analysis and search capabilities within its Research Insight instrument. Among its many features, Research Insight gives administrators deep visibility into public- and private-sector funding and quickly matches faculty expertise with these opportunities. Research Insight catalyzes identification and acquisition of funding which, in turn, empowers leaders to deploy resources more effectively toward proposal submissions and other value-added activities.

Research Insight's intuitive interface includes:

- Smart search functionality that links faculty scholarship with available opportunities
- Daily automated reports on new grants
- Data-driven recommendations of faculty most likely to win targeted funding opportunities
- Detailed displays of individual faculty connections to collaborators and funding agencies

Learn how Research Insight can help your institution target and win more funding opportunities.

Contact us at
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