

Benchmarking



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Purpose

Strategic Decision Support

Audience

Academic Administrators & Faculty Leaders

Data

Academic Analytics Comparative/Details Data

Academic Analytics data and tools provide crucial insights on a range of operational functions within postsecondary institutions. These can include strategic planning, faculty development, program and department reviews, graduate placement in academia, and many other areas related to scholarly activity that require data-supported decisions for resource investment.

The breadth and depth of the objective data we collect and analyze, along with instruments and visualizations developed over two decades, offer broad application beyond only large research universities.



Strategic planning



Program or department review



Faculty development



Institutional advancement

The Academic Analytics Database

We house the nation's scholarship under one roof. Our data warehouse includes 450,000 faculty affiliated with 10,000 Ph.D. programs and 12,000 departments at more than 500 PhD-granting universities in the United States. All data are matched to individual faculty, making the person our unit of analysis.

Views of the data in our online portal are entirely customizable, allowing contextualization of research activity at the person through institution levels with desired disciplines, peer groups, time windows, and weightings.

Deans and chairs might, for example, develop faculty strategies to publish in certain discipline-based journals, pursue funding from target federal agencies and grant types, or identify specific honors and awards for recognition from national organizations. Unit modeling can also be used for "what if" scenarios based on the research activity of current and prospective faculty.

The combination of our massive dataset and flexible tools offers unique ways to extract the signal from the noise, empowering institutional leaders to address key questions and make informed decisions in support of their strategic goals.

Learn more about our
Benchmarking capabilities
contact us at
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 [Academicanalytics.com](https://academicanalytics.com)